iSignage

Media Labs Pvt. Ltd.

Where Screen Speaks
Smarter For Your Business

Digital Signage Solutions for Modern Businesses

Remote | Secure | Smart | Scalable

iSignage Media Labs Private Limited

delivers **enterprise-grade** Digital Signage solutions

that enable organizations to manage, schedule and display multimedia content across one screen or thousands of screens from a centralized platform.

Powered by 25+ years of technology expertise

from our parent company i-Soft Technologies, we provide reliable, secure and scalable solutions for businesses of every size.

Why Digital Signage?

- **Replace static posters** — with dynamic digital content that captures attention.
- **Update content instantly** — across all locations in real time.
- **Improve customer engagement** — with relevant and attractive content.
- **Reduce printing costs** — and eliminate manual efforts.
- **Centralized management** — control all screens from one platform.
- **Real-time announcements** — deliver timely messages instantly.
- **Multi-location control** — manage thousands of screens remotely.

Digital Signage Solutions Built for Every Industry

Empower your industry with real-time communication, engaged audiences and smarter operations.

BANKING

- Customer Awareness
- Queue Information
- Interest Rates
- Financial Products
- Brand Promotion

HEALTHCARE

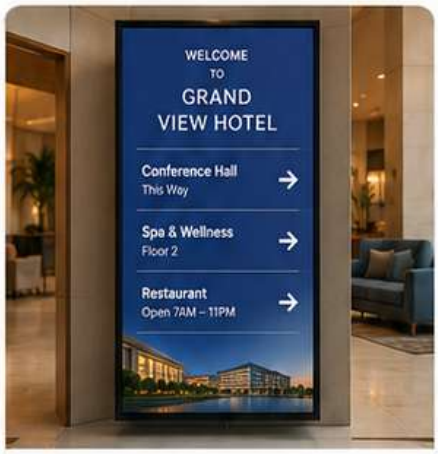
- Patient Queue Management
- Doctor Availability
- Health Awareness Campaigns
- Emergency Notifications
- Hospital Services Information

RETAIL

- Product Promotions
- New Arrivals
- Seasonal Offers
- Cross-selling Opportunities
- Customer Engagement

RESTAURANTS & CAFÉS

- Digital Menu Boards
- Combo Meal Promotions
- Daily Specials
- Waiting Time Updates
- Customer Feedback Display



HOSPITALITY

- Welcome Messages
- Event & Conference Schedules
- Wayfinding Information
- Hotel Amenities Promotion
- Local Tourist Information

EDUCATION

- Campus Announcements
- Class & Exam Schedules
- Event Promotions
- Emergency Alerts
- Student Achievement Display

One Platform. Unlimited Possibilities.

Communicate better. Engage more. Achieve more.

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MANUFACTURING

- Production KPIs
- Safety Instructions
- Shift Information
- Employee Announcements
- Performance Dashboards

CORPORATE OFFICES

- Company Announcements
- Meeting Room Schedules
- Employee Recognition
- Corporate News
- Visitor Information

TRANSPORTATION

- Arrival & Departure Information
- Route Updates
- Emergency Alerts
- Safety Instructions
- Advertising Opportunities

GOVERNMENT

- Public Service Announcements
- Citizen Awareness Campaigns
- Queue Management
- Department Information
- Emergency Notifications

FITNESS & WELLNESS

- Membership Plans
- Workout Schedules
- Trainer Profiles
- Health Tips
- Promotional Offers

FOOD & BEVERAGE

- Digital Menu Displays
- Limited-Time Offers
- Combo Promotions
- New Product Launches
- Brand Storytelling

One Platform. Unlimited Possibilities.

Communicate better. Engage more. Achieve more.

Strengthen Business Partnerships

Every organization builds **strong relationships** with strategic partners, vendors, investors, and service providers. **Digital Signage** provides an effective platform to showcase partner products, services, joint campaigns, and co-branded initiatives directly to your customers.

By promoting partner offerings within your premises, you create **greater visibility** for your partners, reinforce **long-term business relationships**, and unlock new opportunities for **collaborative growth**.

Business Benefits

- Strengthen strategic partnerships
- Increase visibility for partner products and services
- Support cross-selling and co-branded campaigns
- Enhance customer awareness at the point of engagement
- Create additional value for business partners
- Build long-term collaborative relationships

BANKING

Promote partner insurance solutions to build trust and secure your customers' future.

RETAIL

Drive more value for customers with exclusive offers from trusted retail partners.

HEALTHCARE

Inform and educate patients about trusted health insurance options from our partners.

Your digital screens can do more than communicate— they can **strengthen relationships,** support your partners, and **create new business opportunities.**

Get Started in Minutes

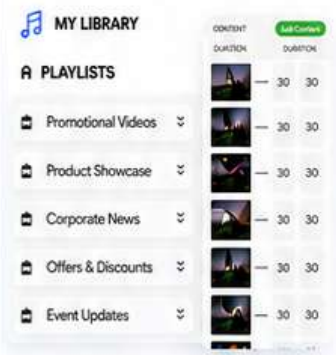
Four simple steps to transform any screen into powerful digital signage

01 Register Device

Create your account and register your first device in under 2 minutes.

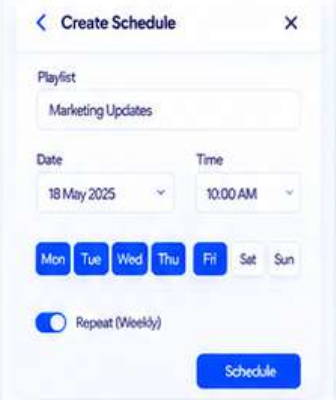
02 Upload Content

Drag and drop your images, videos and media files. Support for all major formats.



03 Create Playlists

Organize content with our drag-and-drop editor. Add widgets and apps.



04 Schedule & Go Live

Set schedules and push content to all your displays instantly.

Works with Any Screen

Install our player app on your existing hardware or use our dedicated media players.

Wide platform support for maximum flexibility.

Android · Windows · Chrome OS · Philips · Sony Pro · LG · Samsung · Raspberry Pi · Amino

Contact Us

We're here to help you succeed

Have questions or ready to transform your screens? Our team is just a message away.

Let's build something great together!

Our Office

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Centralized Management
Manage all your screens from one powerful platform.

Dynamic Content
Deliver engaging content in real-time.

Real-time Analytics
Monitor performance and make data-driven decisions.

Secure & Reliable
Enterprise-grade security for complete peace of mind.

Marketed By

BALAJI
Media & Marketing